

# Special Seminar

Registration



# “Are you ready now?”

## - Competitive Analysis of a Startup Team & its Business”



### February 23, 2023

### 10:00 - 11:30 am.

### 國家生技研究園區 C201國際會議廳

International Business Executive in  
Chemical and Pharmaceutical  
Industries & Venture Partner

**Dr. Jo Shen 馬海怡** 博士

Dr. Jo Shen is an international business executive in pharmaceutical industry, and now a venture partner at Vivo Capital. She'll share how a VC evaluate a startup for investment and teach how an entrepreneur can objectively analyze the competitiveness of the founding team and the business plan! This is based on her over 40 years industrial experience including the cofounding of ScinoPharm, investment experience in VC, and the startup advisor; a golden opportunity for entrepreneurs to learn what an investor looks for!

